

# Creativity Cooker Services Overview



Service Name and What it does	Approach – What it is	Outcome – What you get
<b>Injecting Creativity Into Your Business</b>  Builds awareness to get you started on your creative journey	A 1 hour taster session to introduce the basic concepts of creative thinking for business	<ul style="list-style-type: none"> <li>• An understanding of business creativity</li> <li>• Techniques to put to work immediately</li> <li>• Passion to make it happen in your organisation</li> </ul>
<b>Creative Problem Solving</b>  Works with you to solve your problems and to create new ideas	A bespoke multi-day workshop to address a specific problem (A shorter 1-day <i>Idea Generation</i> workshop is also available)	<ul style="list-style-type: none"> <li>• A hopper of raw ideas</li> <li>• Priority ideas worked up</li> <li>• Implementation plan</li> </ul>
<b>Building Your Creative Muscles</b>  Transfers skills to build your creative capability	An intensive skills transfer and accreditation programme in innovation and creativity	<ul style="list-style-type: none"> <li>• Reusable skills</li> <li>• Practical methodology</li> <li>• Creativity toolkit</li> </ul>
<b>Releasing The Creative Power</b>  Develops creativity across your organisation	Development of a plan to create an innovative organisation through individual and organisational creativity assessments and an action planning workshop	<ul style="list-style-type: none"> <li>• Assessment of creativity in your organisation</li> <li>• Clear recommendations</li> <li>• Action plan</li> </ul>
<b>Group Graphics</b>  Introduces new and engaging approaches to develop your business	Bespoke workshops using graphic facilitation to bring to life group sessions for strategy, planning and other business processes	<ul style="list-style-type: none"> <li>• High-energy workshops</li> <li>• Improved involvement</li> <li>• More memorable output</li> <li>• The big picture!</li> </ul>

## What our clients say about us

*“The most effective change agents I’ve ever worked with”*  
CEO, Prostate Cancer Charity

*“A great process – more ideas than I could have hoped for”*  
Strategy Director, Woolwich

*“Helped us to see things differently – really challenged our thinking”*  
General Manager, BVQI

*“The energy levels were fantastic. It was clear something special had happened”*  
Operations Director, Barclays Bank

*“Really enjoyable and thought provoking techniques that will help your organisation understand the real issues within the business and then how to tackle them”*  
Head of Operations, EEF South

*“It was fantastic to be able to see the entire picture. It really helped in our future strategy; anyone looking forward should do this”*  
Programme Manager, Morgan Sindall Fit Out

**Getting you doing things you thought weren’t possible**

